

PEYTON D'ALBENZIO



ABOUT ME

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I'm Peyton, a junior at Clemson University majoring in Graphic Communications with a strong interest in combining creative design and technical production. After transferring into the program during my sophomore year, I quickly gained experience in digital imaging, color management, screen printing, photography, and web design. I enjoy taking ideas from concept to final execution and am skilled in Adobe Creative Suite, Figma, and preparing files for both print and digital use.

Beyond academics, I've worked at Stagecoach since high school, where I'm a sales associate and manage the store's Instagram, focusing on visual branding and customer engagement. I'm also an active member of Gamma Phi Beta and serve as Fidelity Chairwoman, a role that has strengthened my leadership and organizational skills. I'm eager to continue growing through a full-time internship that allows me to contribute to meaningful creative work.

EDUCATION

Clemson University | 2023-Current

BS Graphic Communications | Art Minor

I'm pursuing a Graphic Communications degree at Clemson University, which focuses on the full design and production process, from concept development to print and digital execution. Alongside this, I'm completing a minor in Art to strengthen my creative foundation and expand my visual and conceptual skills.

Wando Highschool | 2019-2023

I graduated from Wando High School, where I built a strong academic foundation and developed an early interest in creativity and design being in Yearbook.

EXPERIENCE

Stagecoach | 2022-2026

Social Media Manager | Sales Associate

I've worked at Stagecoach from the end of my junior year of high school to the present as a sales employee and social media assistant, where I helped customers find clothing they loved, maintained organized displays, and supported seasonal promotions. I also managed the store's Instagram account almost daily when I was home, creating posts and stories that highlighted new arrivals and increased customer engagement.

Gamma Phi Beta | 2025-Current

Fidelity Chairwoman

As Fidelity Chair, I served as a leader and mentor within the chapter by organizing and facilitating programs centered on Gamma Phi Beta's core values, encouraging discussions on personal growth, integrity, and self-awareness. Through leading meetings and guiding members, I strengthened my public speaking, communication, and leadership skills while fostering accountability, inclusivity, and unity within the chapter.

Legend Yearbook | 2021-2023

Head Graphic Designer

As the Graphic Design Department Lead for the Wando High School Yearbook, I directed the creative vision of the publication and led a team of designers in developing cohesive layouts, color palettes, and graphic elements that captured the spirit of the student body. I collaborated with photographers, writers, and editors while managing deadlines, assigning tasks, and using Adobe Creative Suite to produce a unified, story-driven design, strengthening my leadership, collaboration, and creative problem-solving skills.

SKILLS

- Content Strategy
- Writing and Editing
- Video Production
- Graphic Design
- Leadership and Team Collaboration
- Planning and Organizing
- Creativity
- Communication
- Adobe Creative Suite
- Social Media Management
- Time Management
- Critical thinking
- Web Design
- Adaptability

EXTRA CURRICULARS

- Gamma Phi Beta | Fidelity Chairwoman
- Gamma Epsilon Tau | Graphic Communication Fraternity
- Photography | Digital Imaging | Film Photography
- Webpage Designing

REFERENCE

Candy Yodice

(843) 442-2933

I worked closely with my coworker Candy at Stagecoach for four years, building a strong professional relationship based on teamwork, reliability, and mutual support. Working alongside her helped me develop my communication skills and reinforced the importance of collaboration in a fast-paced retail environment.

Kylie Grieco

(843) 324-6842

Kylie Grieco is a close family friend who can speak to my character, work ethic, and reliability. She has also seen my design work firsthand and can attest to my creativity, attention to detail, and ability to communicate ideas visually.

DESIGNER